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From the Editor's Desk

In the recent past there has been an interesting development in the field of technology and management- a shift of information to knowledge is the part of concern. Not even two decades have passed when information was considered as a critical and complicated source in both management and technological arenas. But today one finds an increasing intensity of initiatives on knowledge management and this being a welcome movement, IEM newsletter has created a forum for its students to view, exchange and share ideas and information in various fields. Besides this, IEM has also organized an intra-college fest and other cultural and technological activities, in which the students of our college took part and proved there qualities of extending the goodwill of IEM to the extent of barriers.

Side by side other activities also went on. On a whole the past three months remained a real active time for our students. The pre-final year students also took up their campus interviews and came out with flying colors, thus providing a platform of determination for themselves and setting a good example to their juniors to perform with the same zest and determination.



Joydeep Chakraborty
Student Editor

Higher Studies In Management

The Dept. of ECE wonderfully hosted this enlightening seminar on management studies in India as well as abroad. After graduation an MBA degree is useful not only to boost up one's career advancements but it also proves to be of great help if one is about to start his own venture. The immense significance of an MBA degree was brought to the forefront in this seminar by Mr. Sourajit Anthony Ghosh from T.I.M.E., Kolkata.

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FACULTY DEVELOPMENT PROGRAMME

R&D

A paper titled "Analytical Formulation of Dynamic Characteristics of a Diode with Non-linear Contact Characteristics" by Prof. Rajiv Ganguly et al has been accepted for oral presentation in World Congress on Engineering to be held between July 2, 2008 to July 4, 2008 at Imperial College, London, UK.

NEN-STVP ENTREPRENEURSHIP EDUCATOR'S COURSE

Prof. Dr. Satyajit Chakrabarti and Prof. Indraneel Mukhopadhyay attended Module 3 of "NEN STVP Entrepreneurship Educator's Course: New Venture Creation Developing a Business Plan" conducted by NEN at Indian Institute of Management, Bangalore during March 31, 2008 to April 2, 2008. The module is part of the NEN STVP Entrepreneurship Educator's Course for which the professors have received scholarship of Rs. 60,000/- from Wadwani Foundations.

Software testing seminar by WebTek labs



On April 26, 2008, a seminar on "Testing Scenario in Indian Software Industry" for BCA and M.Sc. students was conducted at the Ashram Campus by WebTek Labs Pvt. Ltd, Kolkata. It was an honor to get Mr. Sanjay Paul, Manager Operations and Reeta Thakur, Manager Trainings of WebTek Labs Pvt. Ltd as guests. About 75 students from BCA and M.Sc. attended the program. It highlighted on Software Testing, it's scope and working strategies etc. with overview of Testing. The principal aim of this program was to motivate students to select Testing as their career.

MAJOR ACHIEVEMENTS



On April 8, 2008 TCS has awarded the following students in different categories:

Ms. Deepmala Roy for the best student- Rs 10, 000 and a gold medal, Mr. Amit Sarkar for best student project-Rs. 5000 and a gold medal, Mr. Arindam De for best student project-Rs. 5000 and a gold medal, Mr. Abhishek Datta for best student project-Rs. 5000 and a gold medal, Mr. Soumya Maity for best student project-Rs. 5000 and a gold medal



An Audio & Speech Enabled Robot was developed by Computer Science & Engineering Department and Information Technology Department jointly and was demonstrated before Electronic and Press Media.

A 3-D Knowledge Based Game was developed by the Computer Science & Engineering Department which provides a platform for the students to learn their subjects through entertainment that will be distributed worldwide. A Press Conference was held on the matter on April 15, 2008 and was flashed on many TV Channels.

Siddhartha Bhunia of BCA 1st year bagged the 2nd prize for playing the bass guitar in the cultural fest, Sankskriti, organized by Jadavpur University.

Soumyajit Paul & Debadipta Choudhury of BCA 1st year bagged the 1st prize in the debate organized by Techno India (in their literary fest Anachronos) among 10 other Participating Colleges.

Seminars & Work-shops



Lecture on Network Securityes

Prof. Atal Choudhury delivered a lecture on April 8, 2008 about Network Securityes and the advantages of WLAN. New ideas regarding Wi-Fi technology were also presented to the students. All in all it was a wonderful seminar with many enlightening concepts being rendered forward.

Lecture on a comparative analysis on the education systems of Indian & Chinese Universities



On the March 26, 2008 Prof. Sajal Dasgupta, Directorate of Technical education, Higher education Dept. delivered a lecture. Opportunities of higher studies & research in China were laid out for all the students willing to study in China.

Webinar



A webinar was organized at the main campus of IEM on March 29, 2008 by the Dept. of CSE with Prof. Partha Dasgupta of Arizona State University who delivered lectures on Internet Security, its hazards and consequences. It was attended by 2nd, 3rd & 4th year B.Tech students.

RFID-The Newest Advancement



Mr. Arnab Bhowmick, Consultant, Centre of Excellence-RFID, TCS and Mr. Prasenjit Bhadra, Solutions Architect, Applications Development Wireless and Web services, delivered lectures at an interesting Seminar organized by the Dept. of ECE in the main campus on the April 26, 2008. They added value to this new field of wireless technology and imparted their knowledge to the students.

Visit of Prof. Iwan Davies, Pro Vice Chancellor of Swansea University, UK

Professor Iwan Davies, Pro Vice Chancellor of Swansea University, UK visited the campus of IEM at Salt Lake, Kolkata on the morning of March 28, 2008. Prof. Davies highlighted on the opportunities for higher education in Swansea University and specially emphasized on the research areas of Swansea University.



MBA guest lectures

On the March 29, 2008 the Dept. of MBA hosted a seminar attended and lectured on by Mr. Debkumar Gupta Director on the field of "Equity Research", Operations (Research Digest), Zacks research Pvt. Ltd.

Department of Business administration (MBA) had an interactive session with Mr. Biswadeep Gupta, MD JSW Bengal Steel Limited on it's new project at Shalboni, West Bengal.

The World Telecommunication Day



The World Telecommunication Day was celebrated on May 17, 2008 at IEM in collaboration with IEEE Calcutta Section and WIE sponsored by Infosys Technologies Ltd on "Next Generation Wireless Communications Concepts & Technologies". Eminent speakers like **Sri Prasad Ranjan Roy**, Additional Chief Secretary, **Prof Ranjan Chowdhury** of NITIE Mumbai. **Mr. Prabir Sengupta** from Satyam Technologies, **Prof. Pranab Kumar Banerjee**, Jadavpur University **Prof. Nabanita Das**, IEEE/WIE, Indian Statistical Institute, **Prof. Prasanta Kumar Basu**, Radio-Physics & Electronics, Calcutta University, **Dr. Amitava Mukherjee**, IBM, graced the occasion.

MBA FAREWELL

MBA pre final year students gave an unforgettable farewell on April 12, 2008 to the outgoing second year students. The farewell started off by inspiring speeches given by our respected Director Prof. Dr. Satyajit Chakrabarti, followed by the speech of Prof. Deepak Bhattacharya, Director Academics, MBA, and Prof. Amitava Gupta Dean., Management Tokens of appreciation were given to meritorious students for their unforgettable contribution to the institute. Two special awards of Mr. MBA & Miss MBA were given to Rajarshi Mukherjee & Paulami Mukherjee in the cultural program.



IELTS- Registration Centre



Recently, IELTS was conducted in IEM by BCL, adding another feather to its hat, i.e., an agreement has been signed between BCL & IEM where BCL has chosen IEM as one of its Registration Centres for IELTS. This

is the first time that BCL is tying its knot with any Educational Institute in Kolkata. This is definitely a great honor to IEM. IELTS is the International English Language Testing System. It measures ability to communicate in English across all four-language skills listening, reading, writing and speaking for people who intend to study or work where English is the language of communication.

PLACEMENT NEWS



IEM conducted campus interviews for the students. National as well as Regional Corporate Recruiters visit the campus during placement season. Since inception,

IEM has met the expectations of the Industry by placing batches of MBA & Engineering graduates in various sectors across the country in diverse functional areas of Marketing, HR, Finance & Systems. We are very happy to share with you that this year TCS has accredited our institute in respect to their MBA Campus Recruitment Drive. Wipro, TCS, Axis Bank, E Force Reliance Money are some of the main recruiters of our Management students.

Major functional areas for tech students are programming, banking, networking, telecom, embedded systems, manufacturing, designing, etc. TCS, Conizant Technology Solutions, Wipro Technologies, Infosys, IBM, are the major bulk recruiters. Many of the alumni today are in Managerial / Executive positions in national and multi-national organizations in India and abroad.

PLACEMENT SPECTRUM

TATA CONSULATNOCY SERVICES, WIPRO TECHNOLOGIES, COGNIZANT TECHNOLOGY SOLUTIONS, INFOSYS, RELIANCE MONEY, HDFC BANK, ICICI PRUDENTIAL, NIIT, TECH MAHINDRA, E-TV, KOTAK MAHINDRA, IDBI BANK, IBM, E-FORCE, I-FLEX, AXIS BANK.

Study Abroad Program

On the March 26, 2008 the Dept. of ECE organized a seminar on studying in a few listed esteemed Universities in European Countries. Interested students, once having the criteria satisfied, can avail bank loans and scholarships to complete their studies, moreover the students studying in UK will even get a 1 year work permit in UK to clear off their debts. The lectures were delivered by eminent personalities from IMS, Kolkata. Holistically the seminar came as a beacon of hope for all the students who plan to study abroad but worry about sponsorships.

Industrial Tour

The students of the BBA department got the industrial exposure when they went to the Industrial tour to Hyderabad on April 8, 2008 which lasted till April 16, 2008 under the guidance of Prof J.S Matharu, Coordinator, BBA. The industries visited by the BBA students included Gloster Cable and Sanghi Polyester Ltd. The respective organizations' employees enlightened the students of the practical aspect of their work.

INVIGORATION '08

On April 4, 2008 the students organized an intra college fest INVIGORATION. The fest was a one day event which saw students from all the departments participating in different events like Quiz, choreography (group & solo), music etc. These events were followed by splendid and scintillating band performances which rocked the stage. The performance included three bands from engineering department and two bands from applied science streams. There was a guest performance by the band Rock-Baaj. The winding up of events was done by sizzling DJ night. The fest remains etched in our minds and



Students of the quarter



This month's title has been bestowed upon Olivia Biswas (4th year CSE) and Gargi Mitra (4th year IT). They have performed consistently for four years. Consequently in their final Semester they have been offered job in Microsoft (R&D) with a fat pay package of 9.2 lacs per annum.